

European Union Pavilion Programme of activities

📍 Booth 1236-1326



DAY 1 - TUESDAY, 25 MARCH

10:30-11:00	Permanent tastings	Cooking Show by Chef Mario Papa
12:00-12:20		Opening Ceremony EU Pavilion Hosted by Mr. Jorge Peydro Aznar , Minister Counsellor, Head of the Trade and Economic Section at the Delegation of the European Union to Mexico
12:30-13:00		Cooking Show by Chef Juan txo Sánchez
14:00-14:30		Discover European spirits: flavors and craftsmanship in every glass by Mr. Óscar Becerra
15:30-16:00		Wine and cheese pairings: exploring Europe's tasting traditions by Sommelier Paulina Gómez González

DAY 2 - WEDNESDAY, 26 MARCH

10:30-11:00	Permanent tastings	A taste of Europe in every cold cut: savoring EU cured meats by Mr. Héctor Barba Ibáñez
11:15-11:45		Quiz "How well do you know European gastronomy?" by Ms. Elsie Mendez
12:00-12:30		Cooking Show by Chef Juan txo Sánchez
13:30-14:15		Tasting European wine: a flavorful journey through Europe's vineyards by Sommelier Paulina Gómez González
14:15-15:30		Cocktail Session by Mr. Óscar Becerra
15:30-16:00		Cooking Show by Chef Mario Papa
16:30-17:00		European cheese & produce pairings: a taste exploration by Sommelier Paulina Gómez González

📍 #RetailTalks of Expo ANTAD

12:30 - 13:20	How can Geographical Indications generate added value for consumers and retailers? Special Guest: Mr. Ramón González Figueroa , General Director of the Tequila Regulatory Council
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DAY 3 - THURSDAY, 27 MARCH

10:30-11:00	Permanent tastings	Savoring Europe's olive oil: a masterclass on EU's golden liquid by Mr. Cristóbal Díaz Rojo
12:00-12:30		Cooking Show by Chef Mario Papa
13:30-14:00		Cooking Show by Chef Juan txo Sánchez
16:00		Happy Hour



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