

European Union Pavilion Program of activities

📍 Booth W1-JJ18



DAY 1 - TUESDAY, 10 MARCH

10:45 - 11:25	Permanent tastings	Foodex official opening @FOODEX STAGE (West Hall Atrium)
11:40 - 12:15		Opening Ceremony EU Pavilion Hosted by Mr. Thomas Gnocchi, Chargé d'Affaires of the European Union Delegation to Japan Guest: Mr. Yoichi Watanabe, Vice-Minister for International Affairs, MAFF
12:15 - 12:45		Cooking Show by Chef Anthony Stettler
13:30 - 14:00		Chocolate and spirits: savor the indulgence by Mr. Manuel Rodrigues, Mr. Joe Moore (BoardBia)
14:30 - 15:00		Cooking Show by Chef Masahito Ueki
15:30 - 16:00		Golden drops: European olive oils by Ms. Karen Naoi

DAY 2 - WEDNESDAY, 11 MARCH

11:00 - 11:30	Permanent tastings	Quiz: EuroFood challenge by Ms. Akiko Nakaya, Ms. Megumi Kobayashi (EU Delegation to Japan)
12:00 - 12:30		Naturally European: Organic cooking show by EU Japan Center, Chef Anthony Stettler
13:30 - 14:00		Cooking Show by Chef Masahito Ueki
15:00 - 15:30		Cooking Show by Chef Anthony Stettler
16:00 - 16:30		The European taste pairing: Wines and cured meats by Mr. Ken Hasebe, participation of ASICI (Interprofessional Association of Iberian Pork)

DAY 3 - THURSDAY, 12 MARCH

10:45 - 11:15	Permanent tastings	Cooking Show by Chef Masahito Ueki
12:00 - 12:45		The European cheese experience by Mr. Erwan Khenache
13:30 - 14:00		Cooking Show by Chef Anthony Stettler
15:00 - 15:30		From the vineyards to your glass: European wines by Mr. Ken Hasebe, Ms. Megumi Kobayashi (EU Delegation to Japan)

DAY 4 - FRIDAY, 13 MARCH

10:45 - 11:15	Permanent tastings	Cooking Show by Chef Anthony Stettler
11:45 - 12:15		Cheers to Europe: Beer workshop by Mr. Sebastian Hohentanner
12:30 - 13:00		Cooking Show by Chef Masahito Ueki
14:00 - 14:30		Quiz: EuroFood challenge by Ms. Akiko Nakaya, Ms. Megumi Kobayashi (EU Delegation to Japan)
15:00 - 16:00		Happy Hour



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